



Presents

# ASIA BUSINESS CONCLAVE



## Partners



28 FEB 2025

HYATT REGENCY BAKU  
AZERBAIJAN

## About WBR Corp

**WBR Corp UK Limited (WBR Corp ©)** is a leading advisory and consulting firm headquartered in London, UK. WBR Corp provides expert guidance and solutions to individuals and businesses. Our team of highly experienced and knowledgeable professionals has a deep understanding of the industry and a proven track record of success.

## Achievements

- ✔ Executed more than 350 events
- ✔ Guinness Book Record Holder
- ✔ Branded Content creator for electronic media
- ✔ 50 Independent TV shows
- ✔ Corporate Web Series creator with Forbes India
- ✔ Publishing work done with Forbes India, Fortune India, Outlook, Time Etc.



# SERVICES

## WHAT WE ARE OFFERING TO OUR CLIENTS

### BUSINESS ANALYSIS

Business analysis is crucial for businesses as it ensures that projects deliver value to the business. It helps in understanding the current state of the business, identifying the desired future state, and planning the path to achieve that future state.

### MEGA EVENTS

We are also into organizing mega events like awards ceremonies, business conferences, summits, beauty pageants, marathons and etc. We organize these events in all across the world at such huge platforms that provide both nationwide and worldwide exposure to participate as well as winning brands.

### TOP PR AGENCY IN INDIA

A PR Agency is a bunch of techniques and strategies that are used to transmit messages to the public through media on behalf of a client with the intention of changing the public's action by influencing their opinions. There are in the form of news which may include newspapers, magazines, radio, television, Internet.

### INTERNATIONAL CONFERENCES & AWARDS

- **Asian- UK Business Meet and Awards 2024**
- **Education Innovation Conference & Awards 2024**
- **Indo UK Global Business Conclave and Awards 2023**
- **Ideas for India Conference 2024**
- **Asia Business Conclave 2024**

### BUSINESS AWARDS IN INDIA

- **India's Hospitality Champions Mumbai 2024**
- **International Excellence Award Mumbai 2024**
- **Iconic Achievers Awards Mumbai 2023**
- **India Excellence Summit and Awards 2023**

# ABOUT ASIA BUSINESS CONCLAVE 2025

**Asia Business Conclave 2025** is a grand networking opportunity for Asia's leading brands and individuals. The mega event is an international platform that provides exposure to all the leaders and brands to meet, network, and share insights with real stars in their respective fields.

**ASIA Business Conclave 2025** will be held at **Hyatt Regency Baku, Azerbaijan on February 28, 2025**. This conclave brings together all the sectors of Asia at the same platform to facilitate networking and mutual ties for business expansion for their success and growth in the industry.

WBR Corp is pleased to invite you to the conclave which would be attended by more than 150 delegates from leading companies and Start-Ups along with influential business leaders from all across Asia. The networking conclave will be followed by the Asia Business Excellence Awards ceremony which will felicitate the most deserving brands and leaders from Asia.



# WHY BAKU ?



Baku is the choice for the Asia Business Conclave 2025 due to its strategic location at the crossroads of Europe and Asia, making it an ideal hub for fostering cross-continental trade and collaboration. Azerbaijan's capital offers modern infrastructure, excellent connectivity through major transport initiatives like the Belt and Road Initiative (BRI) and TRACECA, and a growing economy driven by energy, infrastructure, and technology.

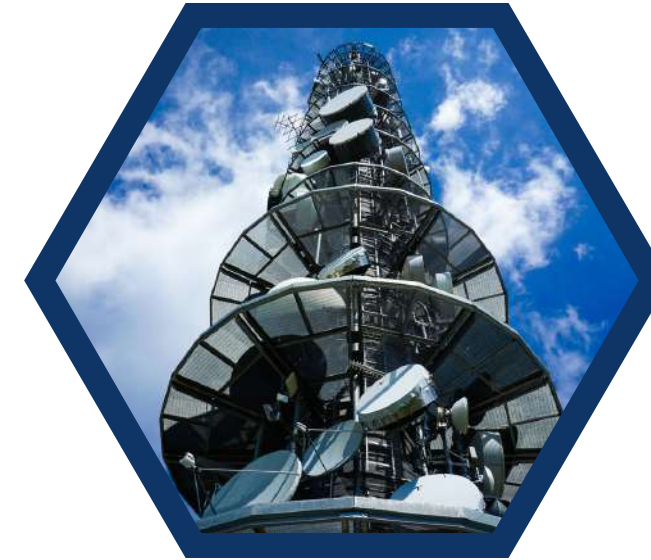
As a rapidly emerging business hub, Baku provides a neutral platform for dialogue among diverse countries, especially with its role in energy and regional diplomacy. Azerbaijan's strong ties with both Asian and European economies, coupled with its participation in key regional organizations, highlight its importance in promoting trade and investment partnerships.



The city's hosting of international summits and its focus on sustainable development and innovation further enhance its appeal. Baku's modern conference facilities, vibrant culture, and stable political environment make it a desirable venue for high-profile international gatherings like the Asia Business Conclave, where business leaders, policymakers, and innovators can explore new economic opportunities and partnerships across Asia.

In essence, Baku's geopolitical significance, economic potential, and commitment to global cooperation make it the ideal host for the Asia Business Conclave 2025.

# AWARD CATEGORIES



- Best Company to Invest - SME / Medium / Large
- Most Trusted Brand / Company
- Most Promising Brand / Company
- Most Transparent Brand / Company
- Best Sell-able Brand
- Fastest Growing Brand / Company
- People's Choice Brand / Company
- Product of the Year / Brand of the Year

- Best Start-Up
- Jury Award
- Best Education University
- Best Creative Agency
- Best Advertising Agency
- Industry Sectors
- Real Estate
- Healthcare

- Lifestyle
- IT & Telecom
- Household products
- Automobile
- Education
- Travel
- Food & Beverage
- Sports

- Wellness
- Manufacturing
- Technology
- Finance & Banking
- Energy & Power
- Fashion
- Retail
- Media & Entertainment
- Jewellery

Asia Business Excellence Winners would be felicitated by MPs from Azerbaijan. Local politicians, HNIs from various Asia countries, senior members of Trade Bodies, and the Chamber of Commerce would be attending the Asia Business Conclave 2025 making it a meaningful networking opportunity.

# WHO WILL BE ATTENDING?

This is an elite event which is going to be organized at **Hyatt Regency Baku, Azerbaijan**

The invited guests and visitors are industry professionals with immense experience who help people. These business delegates network with all the winners and help you to generate leads and to make business connections.

## The Visitors are from:

- ✓ Local Business Communities
- ✓ Government Bodies
- ✓ Business Association & Chambers
- ✓ Leading Business Professionals
- ✓ Start-Up Organizations
- ✓ Social Organizations & Charities



# PR PACKAGES

## Option-1 STERLING SILVER @Rs. 3.5 lacs + Taxes:-

- Permission for the usage of the Award Certificate/Trophy, Award Logos, and Event Pictures in advertising and promotional campaigns, on official websites and stationery including letterheads and brochures among other things as per the official Limited Copyright License Rules and Regulations.
- Permission for the usage of the Event pictures and Video(s) on official and third-party website(s) like YouTube, Facebook, etc.
- Invitation for 2 senior guests (Awardee + 1) of the winning organizations to attend the award ceremony.
- Announcement by the Emcee with a brief profile of the organization during the event.
- Opportunity for the Official Representative or the Chief Executive of the winning organization to receive the Award certificate/Trophy from the celebrity Chief Guest in front of the media and other winners.
- Pictures and video of the organization's officials accepting the award on stage. These would be taken by our own official photography and videography teams.
- 2 Return Economy Tickets (X Delhi or Mumbai) with Visa
- 3 nights 4 days stay at a 4 / 5-star hotel in Baku - 1 double occupancy room to be provided for 3 nights
- 1 Dedicated Instagram Post for the Winner
- Combined Digital PR on >75 online portals for the winning organizations





# PR PACKAGES

## **Option-2 SUPER GOLD @Rs. 5.5 lacs + Taxes:-**

- All the benefits mentioned above
- 1 Page article in digital feature of this event
- Interview/Profile to be aired on Zee Media
- Cover Story in Innovative Zone Magazine ( 6 page story with photo on cover page)
- Prominent display of organization logo on Red Carpet Backdrop



## **Option-3 DAZZLING DIAMOND @ INR 7.5 Lacs + Taxes:-**

- All the benefits mentioned above
- Dedicated Digital PR of the winning organization on more than 75 digital PR portals
- Speaking Opportunity at the Asia Business Conclave 2025 ~ 15-minute slot
- Organization's corporate AV to be shown during the event ~ video duration up to 2 minutes
- Premium Seating



# PR PACKAGES

## Option-4 PLATINUM @ Rs. 10 Lacs + Taxes-

- All the benefits mentioned above
- Your organization's logo is to be displayed in all event creatives as a Partner / Sponsor
- Opportunity to welcome the Chief Guests on stage
- Invitation for 2 additional to attend the Asia Business Conclave 2025
- 3 nights 4 days stay at a 4 / 5-star hotel in Baku - 2 double occupancy room to be provided for 3 nights
- 4 Return Economy Tickets (X Delhi or Mumbai) with Visa



# PROMINENT PERSONALITIES AT OUR EVENTS







**CONTACT US**



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# THANK YOU

FOR YOUR ATTENTION

Partners

